

ANDHRA CHRISTIAN COLLEGE::GUNTUR

(DAY, EVENING & P.G)

accredited with "A" grade by NAAC



Community Service Project on
"ONLINE BUSINESS & E-COMMERCE WEBSITES"
AT
"chutugunta in Guntur city"

SUBMITTED TO:

DEPARTMENT OF COMMERCE
UNDER THE SUPERVISION OF
Mr. T CHANDRA BABU, M.COM , (H.O.D).
HEAD OF THE DEPARTMENT
ANDHRA CHRISTIAN COLLEGE::GUNTUR

SUBMITTED BY:
A VASANTH KUMAR
Regd. No : Y222022001

2023-2024

ANDHRA CHRISTIAN COLLEGE::GUNTUR

(DAY, EVENING & P.G)

accredited with "A" grade by NAAC



CERTIFICATE

This is to certify that Mr/Ms Mr A Vasanth Kumar bearing Reg No Y222022001 is a student of B.com (General). She has done the community service project work entitled as "**online business & E-commerce websites in Guntur city**" and submitted to department of commerce, Andhra Christian college, Guntur.

During this academic year 2023-2024 as required to complete the B.Com degree programme under my supervision

Signature of the Mentor (or) H.O.D

T. CHANDRA BABU com.,
Head of the Department of Commerce
A.C.C. COLLEGE, GUNTUR

Signature of the Principal

PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day, Evening & P.G)
GUNTUR

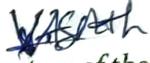
DECLARATION

I here by declare that the survey on "**online Business & E-commerce websites**" at chutugunta in Guntur city has done and Completed by me under the supervision of Mr. T. CHANDRA BABU, M.COM, (H.O.D). Andhra Christian College::Guntur.

Place:

Date:


T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR


Signature of the candidate

Name : A VASANTH KUMAR

Reg no: y222022001

ACKNOWLEDGEMENT

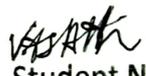
I am thankful to the Government of Andhra Pradesh, Andhra Pradesh State Council of Higher Education, Vijayawada for designing such a nice programme. I am very thankful to the Commissioner of Collegiate Education, Vijayawada for developing a Standard Operational Procedure and guide lines, taking utmost care in the execution of the project and taking care of all necessary arrangements for Intern-ships for our student community development. I am very grateful you sir, for your efforts for our better employment and future.

Thanks are extended to our college Principal Dr. K. MOSES, Mr. T. CHANDRA BABU, M.COM, (H.O.D).mentor of Community Service Project for their guidance and support in planning, execution and completion of this Community Service Project.

I would like to express my heartfelt thanks to the people of GUNTUR, Ward members and Ward Volunteer for their support in acquiring data for this Project.

I express my thanks to my parents and friends who supported in entire process of my Community Service Project.


T.CHANDRA BABU M.Com.,
Head of the Department of Commerce


-Student Name
Mr. A Vasanth Kumar

ANDHRA CHRISTIAN COLLEGE::GUNTUR

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UNDER THE SUPERVISION OF
Mr. T CHANDRA BABU, M.COM , (H.O.D).
HEAD OF THE DEPARTMENT
ANDHRA CHRISTIAN COLLEGE::GUNTUR

SUBMITTED BY:

A PRASANTH

Regd. No : Y222022002

2023-2024

ANDHRA CHRISTIAN COLLEGE::GUNTUR

(DAY, EVENING & P.G)

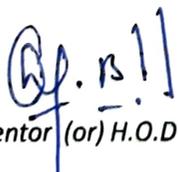
accredited with "A" grade by NAAC



CERTIFICATE

This is to certify that Mr/Ms....**Mr A Prasanth**... bearing Reg No...**Y222022002** is a student of B.com (General). She has done the community service project work entitled as "**online business & E- commerce websites in Guntur city**" and submitted to department of commerce , Andhra Christian college ,Guntur.

During this academic year 2023-2024 as required to complete the B.Com degree programme under my supervision


Signature of the mentor (or) H.O.D

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR


Signature of the Principal

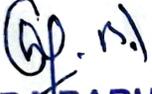
PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day, Evening & P.G)
GUNTUR

DECLARATION

I here by declare that the survey on “**online Business & E-commerce websites**” at chutugunta in Guntur city has done and Completed by me under the supervision of Mr. T. CHANDRA BABU, M.COM, (H.O.D). Andhra Christian College::Guntur.

Place:

Date:


T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
College, GUNTUR


Signature of the candidate

Name : A PRASANTH

Reg no: y222022002

ACKNOWLEDGEMENT

I am thankful to the Government of Andhra Pradesh, Andhra Pradesh State Council of Higher Education, Vijayawada for designing such a nice programme. I am very thankful to the Commissioner of Collegiate Education, Vijayawada for developing a Standard Operational Procedure and guide lines, taking utmost care in the execution of the project and taking care of all necessary arrangements for Intern-ships for our student community development. I am very grateful you sir, for your efforts for our better employment and future.

Thanks are extended to our college Principal **Dr. K. MOSES, Mr. T. CHANDRA BABU, M.COM, (H.O.D).**mentor of Community Service Project for their guidance and support in planning, execution and completion of this Community Service Project.

I would like to express my heartfelt thanks to the people of GUNTUR, Ward members and Ward Volunteer for their support in acquiring data for this Project.

I express my thanks to my parents and friends who supported in entire process of my Community Service Project.


T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR



-Student Name
Mr. A.PRASANTH

ANDHRA CHRISTIAN COLLEGE::GUNTUR

(DAY, EVENING & P.G)

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Community Service Project on
"ONLINE BUSINESS & E-COMMERCE WEBSITES"
AT
"chutugunta in Guntur city"

SUBMITTED TO:

DEPARTMENT OF COMMERCE
UNDER THE SUPERVISION OF
Mr. T CHANDRA BABU, M.COM , (H.O.D).
HEAD OF THE DEPARTMENT
ANDHRA CHRISTIAN COLLEGE::GUNTUR

SUBMITTED BY:

| | |
|-----------------------------|------------------------------|
| A Sravani | Regd. No : Y222022003 |
| K Surya Pratap Kumar | Regd. No : Y227022039 |
| K Anjaiah | Regd. No : Y222022008 |
| T Manisha | Regd. No : Y227022034 |
| D Rahim | Regd. No : Y222022007 |
| V Srinivasa Rao | Regd. No : Y227022037 |

2023-2024

DECLARATION

I here by declare that the survey on "**online Business & E-commerce websites**" at chutugunta in Guntur city has done and Completed by me under the supervision of Mr. T. CHANDRA BABU, M.COM, (H.O.D). Andhra Christian College::Guntur.

Place:

Date:

A. Sravani

Signature of the candidate

Name : A Sravani

Reg no: y222022003

ACKNOWLEDGEMENT

I am thankful to the Government of Andhra Pradesh, Andhra Pradesh State Council of Higher Education, Vijawada for designing such a nice programme. I am very thankful to the Commissioner of Collegiate Education, Vijayawada for developing a Standard Operational Procedure and guide lines, taking utmost care in the execution of the project and taking care of all necessary arrangements for Intern-ships for our student community development. I am very grateful you sir, for your efforts for our better employment and future.

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I would like to express my heartfelt thanks to the people of GUNTUR, Ward members and Ward Volunteer for their support in acquiring data for this Project.

I express my thanks to my parents and friends who supported in entire process of my Community Service Project.

A. Sravani
Ms A Sravani

-Student Name

ANDHRA CHRISTIAN COLLEGE::GUNTUR

(DAY, EVENING & P.G)

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CERTIFICATE

This is to certify that Mr/Ms Ms A Sravani bearing Reg No Y222022003 is a student of B.com (General). She has done the community service project work entitled as "**online business & E-commerce websites in Guntur city**" and submitted to department of commerce , Andhra Christian college ,Guntur.

During this academic year 2023-2024 as required to complete the B.Com degree programme under my supervision



Signature of the mentor (or) H.O.D
CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR



Signature of the Principal
PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day / Even. & P.G)
GUNTUR

ANDHRA CHRISTIAN COLLEGE::GUNTUR

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Community Service Project on
"ONLINE BUSINESS & E-COMMERCE WEBSITES"
AT
"chutugunta in Guntur city"

SUBMITTED TO:

DEPARTMENT OF COMMERCE
UNDER THE SUPERVISION OF
Mr. T CHANDRA BABU, M.COM , (H.O.D).
HEAD OF THE DEPARTMENT
ANDHRA CHRISTIAN COLLEGE::GUNTUR

SUBMITTED BY:

A RAVINDRA NAIK
Regd. No : Y222022004

2023-2024

ANDHRA CHRISTIAN COLLEGE::GUNTUR

(DAY, EVENING & P.G)

accredited with "A" grade by NAAC



CERTIFICATE

This is to certify that Mr/Ms Mr A Ravindra Naik bearing Reg No Y222022004 is a student of B.com (General). She has done the community service project work entitled as "**online business & E-commerce websites in Guntur city**" and submitted to department of commerce, Andhra Christian college, Guntur.

During this academic year 2023-2024 as required to complete the B.Com degree programme under my supervision



Signature of the mentor (or) H.O.D

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR



Signature of the Principal
PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day, Evening & P.G)
GUNTUR

DECLARATION

I here by declare that the survey on “**online Business & E-commerce websites**” at chutugunta in Guntur city has done and Completed by me under the supervision of Mr. T. CHANDRA BABU, M.COM, (H.O.D). Andhra Christian College::Guntur.

Place:

Date:


T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR


Signature of the candidate
Name : A RAVINDRA NAIK
Reg no: y222022004

ACKNOWLEDGEMENT

I am thankful to the Government of Andhra Pradesh, Andhra Pradesh State Council of Higher Education, Vijayawada for designing such a nice programme. I am very thankful to the Commissioner of Collegiate Education, Vijayawada for developing a Standard Operational Procedure and guide lines, taking utmost care in the execution of the project and taking care of all necessary arrangements for Intern-ships for our student community development. I am very grateful you sir, for your efforts for our better employment and future.

Thanks are extended to our college Principal Dr. K. MOSES, Mr. T. CHANDRA BABU, M.COM, (H.O.D).mentor of Community Service Project for their guidance and support in planning, execution and completion of this Community Service Project.

I would like to express my heartfelt thanks to the people of GUNTUR, Ward members and Ward Volunteer for their support in acquiring data for this Project.

I express my thanks to my parents and friends who supported in entire process of my Community Service Project.



-Student Name
Mr. A.RAVINDRA NAIK



T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

ANDHRA CHRISTIAN COLLEGE :::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

COMMUNITY SERVICE PROJECT ON

"ONLINE MARKETING" at

BONGARALABEEDU, GUNTUR DISTRICT

Submitted To

DEPARTMENT OF COMMERCE

Under The Supervision of

T.V.PRAKASH BABU

M.com., M.B.A., BL, B.Ed., D.C.A.

LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

| | | | |
|------------------|-----------------------|---------------|-----------------------|
| K KISHORE BABU | Regd. No : Y222022009 | K ANJI NAYAK | Regd. No : Y222022014 |
| K ANUHYA | Regd. No : Y222022010 | L VINOD KUMAR | Regd.No : Y222022015 |
| K NARAYANA | Regd. No : Y222022011 | M GOPI | Regd.No : Y222022016 |
| K MAHESH | Regd. No : Y222022012 | A ANIL KUMAR | Regd.No : Y222022005 |
| K VYSHNAVI | Regd. No : Y222022013 | B VENKATESH | Regd. No : Y222022006 |
| D PRASANNA KUMAR | Regd. No : Y222023001 | | |

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

CERTIFICATE

This is certify that the project entitled "**A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR**" by

A ANIL KUMAR Regd No: **Y222022005** is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

PRINCIPAL
Andhra Christian College
GUNTUR.

(Signature Of the HOD)

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature of The Mentor)

PRINCIPAL
Andhra Christian College
GUNTUR.

STUDENT'S DECLARATION

I, **A ANIL KUMAR** Regd No: **Y222022005** hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of **T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A.**, and under the guidance of **T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.**

Place: Guntur

Date:

A. Anil Kumar
(Signature of The Student)

Name: A ANIL KUMAR

Reg No: Y222022005

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms **A ANIL KUMAR** Regd No : **Y222022005** is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University ,Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.



Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ACKNOWLEDGMENT

I would like to thank **T.V.PRAKASH BABU M.Com, MBA, B.L., B.Ed., D.C.A.**, dept. of Commerce, Andhra Christian College, Guntur for the practical training and, for giving me an opportunity to research on the topic "**A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR**" which is not only interesting but also very important in the present times to understand the society. I would like to express my deepest sense of gratitude for his excellent and untiring guidance, attention, attitude, patience and support in the compilation of my work.

I would like to thanks **T. CHANDRA BABU M.Com** Head of the Department of commerce and also thank that all my faculty members of the commerce department of Andhra Christian College, Guntur for support given to me during the entire project.

I would like to specially thanks **Dr. K. MOSES M.Sc., M.Ed., Ph.D.**, Principal of Andhra Christian College for his support.

I would also like to thank my family, friends and classmates for being a constant source of support and giving me the best advice from time to time.

A. Anil Kumar
Student Name: A ANIL KUMAR
Regd No : Y222002209

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

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ESTD : 1885

COMMUNITY SERVICE PROJECT ON

"ONLINE MARKETING" at

BONGARALABEEDU, GUNTUR DISTRICT

Submitted To

DEPARTMENT OF COMMERCE

Under The Supervision of

T.V.PRAKASH BABU

M.com., M.B.A., BL, B.Ed., D.C.A.

LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

| | | | |
|------------------|-----------------------|---------------|-----------------------|
| K KISHORE BABU | Regd. No : Y222022009 | K ANJI NAYAK | Regd. No : Y222022014 |
| K ANUHYA | Regd. No : Y222022010 | L VINOD KUMAR | Regd.No : Y222022015 |
| K NARAYANA | Regd. No : Y222022011 | M GOPI | Regd .No : Y222022016 |
| K MAHESH | Regd. No : Y222022012 | A ANIL KUMAR | Regd.No : Y222022005 |
| K VYSHNAVI | Regd. No : Y222022013 | B VENKATESH | Regd. No : Y222022006 |
| D PRASANNA KUMAR | Regd. No : Y222023001 | | |

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD 1885

CERTIFICATE

This is certify that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR" by

B VENKATESH Regd No: **Y222022009** is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

PRINCIPAL
Andhra Christian College
GUNTUR.

A handwritten signature in blue ink, appearing to read 'T. Chandrababu', written over a rectangular stamp area.

(Signature Of the HOD)

T. CHANDRABABU M.Com.
Head of the Department of Commerce
A.C. College, GUNTUR

A handwritten signature in blue ink, appearing to read 'B. Venkatesh', written over a rectangular stamp area.

(Signature of The Mentor)

PRINCIPAL
Andhra Christian College
GUNTUR.

STUDENT'S DECLARATION

I, B VENKATESH Regd No: Y222022009 hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A., and under the guidance of T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur

Date:

B. VENKATESH

(Signature of The Student)

Name: B VENKATESH

Reg No: Y222022009

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms **B VENKATESH** Regd No : **Y222022009** is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University ,Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.



Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ACKNOWLEDGMENT

I would like to thank **T.V.PRAKASH BABU M.Com, MBA, B.L., B.Ed., D.C.A.**, dept. of Commerce, Andhra Christian College, Guntur for the practical training and, for giving me an opportunity to research on the topic "**A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR**" which is not only interesting but also very important in the present times to understand the society. I would like to express my deepest sense of gratitude for his excellent and untiring guidance, attention, attitude, patience and support in the compilation of my work.

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I would also like to thank my family, friends and classmates for being a constant source of support and giving me the best advice from time to time.

Student Name: B VENKATESH

Regd No : Y222022009

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UNDER THE SUPERVISION OF
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HEAD OF THE DEPARTMENT
ANDHRA CHRISTIAN COLLEGE::GUNTUR

SUBMITTED BY:

| | |
|-----------------------------|------------------------------|
| D Rahim | Regd. No : Y222022007 |
| A Sravani | Regd. No : Y222022003 |
| K Surya Pratap Kumar | Regd. No : Y227022039 |
| K Anjaiah | Regd. No : Y222022008 |
| T Manisha | Regd. No : Y227022034 |
| V Srinivasa Rao | Regd. No : Y227022037 |

2023-2024

DECLARATION

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Place:

Date:

D. Rahim
Signature of the candidate

Name : D Rahim

Reg no: y222022007

ACKNOWLEDGEMENT

I am thankful to the Government of Andhra Pradesh, Andhra Pradesh State Council of Higher Education, Vijawada for designing such a nice programme. I am very thankful to the Commissioner of Collegiate Education, Vijayawada for developing a Standard Operational Procedure and guide lines, taking utmost care in the execution of the project and taking care of all necessary arrangements for Intern-ships for our student community development. I am very grateful you sir, for your efforts for our better employment and future.

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Mr D Rahim

-Student Name

ANDHRA CHRISTIAN COLLEGE::GUNTUR

(DAY, EVENING & P.G)

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CERTIFICATE

This is to certify that Mr/Ms Mr D Rahim bearing Reg No Y222022007 is a student of B.com (General). He has done the community service project work entitled as "online business & E-commerce websites in Guntur city" and submitted to department of commerce, Andhra Christian college, Guntur.

During this academic year 2023-2024 as required to complete the B.Com degree programme under my supervision

(Handwritten signature)

Signature of the mentor (or) H.O.D
T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Handwritten signature)

Signature of the Principal
PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day / Even. & P.G)
GUNTUR

ANDHRA CHRISTIAN COLLEGE::GUNTUR

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AT
"chutugunta in Guntur city"

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UNDER THE SUPERVISION OF
Mr. T CHANDRA BABU, M.COM , (H.O.D).
HEAD OF THE DEPARTMENT
ANDHRA CHRISTIAN COLLEGE::GUNTUR

SUBMITTED BY:

| | |
|-----------------------------|------------------------------|
| K Anjaiah | Regd. No : Y222022008 |
| D Rahim | Regd. No : Y222022007 |
| A Sravani | Regd. No : Y222022003 |
| T Manisha | Regd. No : Y227022034 |
| V Srinivasa Rao | Regd. No : Y227022037 |
| K Surya Pratap Kumar | Regd. No : Y227022039 |

2023-2024

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Place:

Date:

K. Anjaiah

Signature of the candidate

Name : K Anjaiah

Reg no: y222022008

ACKNOWLEDGEMENT

I am thankful to the Government of Andhra Pradesh, Andhra Pradesh State Council of Higher Education, Vijawada for designing such a nice programme. I am very thankful to the Commissioner of Collegiate Education, Vijayawad a for developing a Standard Operational Procedure and guide lines, taking utmost care in the execution of the project and taking care of all necessary arrangements for Intern-ships for our student community development. I am very grateful you sir, for your efforts for our better employment and future.

Thanks are extended to our college Principal **Dr. K. MOSES, MR. T. CHANDRA BABU, M.COM, (H.O.D).**mentor of Community Service Project for their guidance and support in planning, execution and completion of this Community Service Project.

I would like to express my heartfelt thanks to the people of GUNTUR, Ward members and Ward Volunteer for their support in acquiring data for this Project.

I express my thanks to my parents and friends who supported in entire process of my Community Service Project.

Mr K Anjaiah

-Student Name

K. Anjaiah

ANDHRA CHRISTIAN COLLEGE::GUNTUR

(DAY, EVENING & P.G)

accredited with "A" grade by NAAC



CERTIFICATE

This is to certify that Mr/Ms Mr K Anjaiah bearing Reg No Y222022008 is a student of B.com (General). He has done the community service project work entitled as "**online business & E- commerce websites in Guntur city**" and submitted to department of commerce , Andhra Christian college ,Guntur.

During this academic year 2023-2024 as required to complete the B.Com degree programme under my supervision



Signature of the mentor (or) H.O.D
CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR



Signature of the Principal
PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day / Even. & P.G)
GUNTUR

ANDHRA CHRISTIAN COLLEGE :::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

COMMUNITY SERVICE PROJECT ON

"ONLINE MARKETING" at

BONGARALABEDU, GUNTUR DISTRICT

Submitted To

DEPARTMENT OF COMMERCE

Under The Supervision of

T.V.PRAKASH BABU

M.com., M.B.A., BL, B.Ed., D.C.A.

LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

| | | | |
|------------------|-----------------------|---------------|-----------------------|
| K KISHORE BABU | Regd. No : Y222022009 | K ANJI NAYAK | Regd. No : Y222022014 |
| K ANUHYA | Regd. No : Y222022010 | L VINOD KUMAR | Regd.No : Y222022015 |
| K NARAYANA | Regd. No : Y222022011 | M GOPI | Regd .No : Y222022016 |
| K MAHESH | Regd. No : Y222022012 | A ANIL KUMAR | Regd.No : Y222022005 |
| K VYSHNAVI | Regd. No : Y222022013 | B VENKATESH | Regd. No : Y222022006 |
| D PRASANNA KUMAR | Regd. No : Y222023001 | | |

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

CERTIFICATE

This is certify that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR" by

K KISHORE BABU Regd No: **Y222022009** is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

PRINCIPAL
Andhra Christian College
GUNTUR.

(Signature Of the HOD)
T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature of The Mentor)

PRINCIPAL
Andhra Christian College
GUNTUR.

STUDENT'S DECLARATION

I, **K KISHORE BABU** Regd No: **Y222022009** hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A., and under the guidance of T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur

Date:


(Signature of The Student)

Name: K KISHORE BABU

Reg No: Y222022009

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms **K KISHORE BABU** Regd No : **Y222022009** is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University ,Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.



Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ACKNOWLEDGMENT

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I would like to thanks **T. CHANDRA BABU M.Com** Head of the Department of commerce and also thank that all my faculty members of the commerce department of Andhra Christian College, Guntur for support given to me during the entire project.

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I would also like to thank my family, friends and classmates for being a constant source of support and giving me the best advice from time to time.

Student Name: *K. Kishore Babu*
K KISHORE BABU

Regd No : Y222022009

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

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"ONLINE MARKETING" at

BONGARALABEEDU, GUNTUR DISTRICT

Submitted To

DEPARTMENT OF COMMERCE

Under The Supervision of

T.V.PRAKASH BABU

M.com., M.B.A., BL, B.Ed., D.C.A.

LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

| | | | |
|-------------------------|------------------------------|----------------------|------------------------------|
| K KISHORE BABU | Regd. No : Y222022009 | K ANJI NAYAK | Regd. No : Y222022014 |
| K ANUHYA | Regd. No : Y222022010 | L VINOD KUMAR | Regd.No : Y222022015 |
| K NARAYANA | Regd. No : Y222022011 | M GOPI | Regd .No : Y222022016 |
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| D PRASANNA KUMAR | Regd. No : Y222023001 | | |

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

CERTIFICATE

This is certify that the project entitled "**A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR**" by

K ANUHYA Regd No: **Y222022010** is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

PRINCIPAL
Andhra Christian College
GUNTUR.

(Signature Of the HOD)

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature of The Mentor)

PRINCIPAL
Andhra Christian College
GUNTUR.

STUDENT'S DECLARATION

I, **K ANUHYA** Regd No: **Y222022010** hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR" has been written and completed mandatory community service by me under the supervision of T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A., and under the guidance of T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur


(Signature of The Student)

Date:

Name: K ANUHYA

Reg No: Y222022010

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms **K ANUHYA** Regd No : **Y222022010** is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University ,Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.



Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ACKNOWLEDGMENT

I would like to thank **T.V.PRAKASH BABU M.Com, MBA, B.L., B.Ed., D.C.A.**, dept. of Commerce, Andhra Christian College, Guntur for the practical training and, for giving me an opportunity to research on the topic "**A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR**" which is not only interesting but also very important in the present times to understand the society. I would like to express my deepest sense of gratitude for his excellent and untiring guidance, attention, attitude, patience and support in the compilation of my work.

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I would also like to thank my family, friends and classmates for being a constant source of support and giving me the best advice from time to time.

K. Anuhya

Student Name: K ANUHYA

Regd No : Y222022010

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

COMMUNITY SERVICE PROJECT ON

"ONLINE MARKETING" at

BONGARALABEEDU, GUNTUR DISTRICT

Submitted To

DEPARTMENT OF COMMERCE

Under The Supervision of

T.V.PRAKASH BABU

M.com., M.B.A., BL, B.Ed., D.C.A.

LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

| | | | |
|------------------|-----------------------|---------------|-----------------------|
| K KISHORE BABU | Regd. No : Y222022009 | K ANJI NAYAK | Regd. No : Y222022014 |
| K ANUHYA | Regd. No : Y222022010 | L VINOD KUMAR | Regd.No : Y222022015 |
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ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

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CERTIFICATE

This is certify that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR" by

K NARAYANA Regd No: Y222022011 is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

PRINCIPAL
Andhra Christian College
GUNTUR.

(Signature Of the HOD)

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature of The Mentor)

PRINCIPAL
Andhra Christian College
GUNTUR.

STUDENT'S DECLARATION

I, **K NARAYANA** Regd No: **Y222022011** hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of **T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A.**, and under the guidance of **T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.**

Place: Guntur

Date:

K. Narayana

(Signature of The Student)

Name: K NARAYANA

Reg No: Y222022011

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms K NARAYANA Regd No : Y222022011 is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University ,Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.


Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ACKNOWLEDGMENT

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I would also like to thank my family, friends and classmates for being a constant source of support and giving me the best advice from time to time.

K. Narayana.
Student Name: K NARAYANA

Regd No : Y222022011

ANDHRA CHRISTIAN COLLEGE :::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

COMMUNITY SERVICE PROJECT ON

"ONLINE MARKETING" at

BONGARALABEEDU, GUNTUR DISTRICT

Submitted To

DEPARTMENT OF COMMERCE

Under The Supervision of

T.V.PRAKASH BABU

M.com., M.B.A., BL, B.Ed., D.C.A.

LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

| | | | |
|-------------------------|------------------------------|----------------------|------------------------------|
| K KISHORE BABU | Regd. No : Y222022009 | K ANJI NAYAK | Regd. No : Y222022014 |
| K ANUHYA | Regd. No : Y222022010 | L VINOD KUMAR | Regd.No : Y222022015 |
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| D PRASANNA KUMAR | Regd. No : Y222023001 | | |

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

CERTIFICATE

This is certify that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR" by

K MAHESH Regd No: **Y222022012** is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

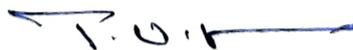
The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.


PRINCIPAL
Andhra Christian College
GUNTUR.



(Signature Of the HOD)

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR



(Signature of The Mentor)

STUDENT'S DECLARATION

I, **K MAHESH** Regd No: **Y222022012** hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A., and under the guidance of T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur

Date:


(Signature of The Student)

Name: K MAHESH

Reg No: Y222022012

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms **K MAHESH** Regd No : **Y222022012** is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University ,Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.



Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ACKNOWLEDGMENT

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Student Name: K MAHESH

Regd No : Y2220022012

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

COMMUNITY SERVICE PROJECT ON

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LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

| | | | |
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| K KISHORE BABU | Regd. No : Y222022009 | K ANJI NAYAK | Regd. No : Y222022014 |
| K ANUHYA | Regd. No : Y222022010 | L VINOD KUMAR | Regd.No : Y222022015 |
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ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

CERTIFICATE

This is certify that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR" by

K VYSHNAVI Regd No: Y222022013 is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.


(Signature Of the HOD)
T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR


(Signature of The Mentor)
PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day, Evening & P.G)
GUNTUR

STUDENT'S DECLARATION

I, K VYSHNAVI Regd No: Y222022013 hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A., and under the guidance of T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur

Date:

K. Vyshnavi

(Signature of The Student)

Name: K VYSHNAVI

Reg No: Y222022013

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms K.VYSHNAVI Regd No : Y222022013 is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University ,Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.



Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

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"ONLINE MARKETING" at

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Under The Supervision of

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M.com., M.B.A., BL, B.Ed., D.C.A.

LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

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The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

**PRINCIPAL
Andhra Christian College
GUNTUR.**

(Signature Of the HOD)

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature of The Mentor)

**PRINCIPAL
Andhra Christian College
GUNTUR.**

STUDENT'S DECLARATION

I, **K ANJI NAYAK** Regd No: **Y222022014** hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A., and under the guidance of T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur

Date:

K. Anji Nayak

(Signature of The Student)

Name: K ANJI NAYAK

Reg No: Y222022014

SUPERVISOR'S DECLARATION

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Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ACKNOWLEDGMENT

I would like to thank **T.V.PRAKASH BABU M.Com, MBA, B.L., B.Ed., D.C.A.**, dept. of Commerce, Andhra Christian College, Guntur for the practical training and, for giving me an opportunity to research on the topic "**A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR**" which is not only interesting but also very important in the present times to understand the society. I would like to express my deepest sense of gratitude for his excellent and untiring guidance, attention, attitude, patience and support in the compilation of my work.

I would like to thanks **T. CHANDRA BABU M.Com** Head of the Department of commerce and also thank that all my faculty members of the commerce department of Andhra Christian College, Guntur for support given to me during the entire project.

I would like to specially thanks **Dr. K. MOSES M.Sc., M.Ed., Ph.D.**, Principal of Andhra Christian College for his support.

I would also like to thank my family, friends and classmates for being a constant source of support and giving me the best advice from time to time.

K. Anji Nayak

Student Name: **K ANJI NAYAK**

Regd No : **Y222022014**

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

COMMUNITY SERVICE PROJECT ON

"ONLINE MARKETING" at

BONGARALABEEDU, GUNTUR DISTRICT

Submitted To

DEPARTMENT OF COMMERCE

Under The Supervision of

T.V.PRAKASH BABU

M.com., M.B.A., BL, B.Ed., D.C.A.

LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

| | | | |
|------------------|-----------------------|---------------|-----------------------|
| K KISHORE BABU | Regd. No : Y222022009 | K ANJI NAYAK | Regd. No : Y222022014 |
| K ANUHYA | Regd. No : Y222022010 | L VINOD KUMAR | Regd.No : Y222022015 |
| K NARAYANA | Regd. No : Y222022011 | M GOPI | Regd. No : Y222022016 |
| K MAHESH | Regd. No : Y222022012 | A ANIL KUMAR | Regd.No : Y222022005 |
| K VYSHNAVI | Regd. No : Y222022013 | B VENKATESH | Regd. No : Y222022006 |
| D PRASANNA KUMAR | Regd. No : Y222023001 | | |

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

CERTIFICATE

This is certify that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR" by

L.VINOD KUMAR Regd No: Y222022015 is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

(Signature Of the HOD)

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature of The Mentor)

PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day, Evening & P.G)
GUNTUR

STUDENT'S DECLARATION

I, **L.VINOD KUMAR** Regd No: **Y222022015** hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of **T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A.,** and under the guidance of **T.CHANDRA BABU M.com., H.O.D Dept. of commerce,** Andhra Christian College, Guntur.

Place: Guntur

Date:

L.Vinodkumar

(Signature of The Student)

Name: **L VINOD KUMAR**

Reg No: **Y222022015**

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms J. VINOD KUMAR Regd No : Y222022015 is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University , Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.



Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

COMMUNITY SERVICE PROJECT ON "ONLINE MARKETING" at BONGARALABEEDU, GUNTUR DISTRICT

Submitted To

DEPARTMENT OF COMMERCE

Under The Supervision of

T.V.PRAKASH BABU

M.com., M.B.A., BL, B.Ed., D.C.A.

LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE
ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

| | | | |
|------------------|-----------------------|---------------|-----------------------|
| K KISHORE BABU | Regd. No : Y222022009 | K ANJI NAYAK | Regd. No : Y222022014 |
| K ANUHYA | Regd. No : Y222022010 | L VINOD KUMAR | Regd.No : Y222022015 |
| K NARAYANA | Regd. No : Y222022011 | M GOPI | Regd .No : Y222022016 |
| K MAHESH | Regd. No : Y222022012 | A ANIL KUMAR | Regd.No : Y222022005 |
| K VYSHNAVI | Regd. No : Y222022013 | B VENKATESH | Regd. No : Y222022006 |
| D PRASANNA KUMAR | Regd. No : Y222023001 | | |

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

CERTIFICATE

This is certify that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR" by

M GOPI Regd No: Y222022016 is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

PRINCIPAL
Andhra Christian College
GUNTUR.

(Signature Of the HOD)

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature of The Mentor)

PRINCIPAL
Andhra Christian College
GUNTUR.

STUDENT'S DECLARATION

I, M GOPI Regd No: Y222022016 hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A., and under the guidance of T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur

Date:


(Signature of The Student)

Name: M GOPI

Reg No: Y222022016

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms M. GOPI Regd No : Y222022016 is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University ,Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.



Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ACKNOWLEDGMENT

I would like to thank **T.V.PRAKASH BABU M.Com, MBA, B.L., B.Ed., D.C.A.**, dept. of Commerce, Andhra Christian College, Guntur for the practical training and, for giving me an opportunity to research on the topic "**A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR**" which is not only interesting but also very important in the present times to understand the society. I would like to express my deepest sense of gratitude for his excellent and untiring guidance, attention, attitude, patience and support in the compilation of my work.

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I would like to specially thanks **Dr. K. MOSES M.Sc., M.Ed., Ph.D.**, Principal of Andhra Christian College for his support.

I would also like to thank my family, friends and classmates for being a constant source of support and giving me the best advice from time to time.


Student Name: M GOPI

Regd No : Y222022016

Andhra Christian College::Guntur

(DAY, EVENING & PG)

ESTD:1885



COMMUNITY SERVICE PROJECT ON "BANKING SERVICES AND HABITS"

Department Of

COMMERCE

BY

NELAPATI YESUDAS

REGD. NO: Y222022017

NAME OF THE MENTOR

K. JYOTHI, M. CoM.

Andhra Christian College, Guntur

(DAY,EVENING) ESTD:1885



CERTIFICATE

This is to certify that **Mr. NELAPATI. YESU DASU**, bearing **Regd. No. Y222022017** is a student of B. com. He has done the Community Service Project work titled "**BANKING SERVICES AND HABITS**" and submitted to the Department of Commerce, Andhra Christian College, Guntur during the academic year **2022-2023** as are requirement to complete the B. com. degree Program under my supervision.



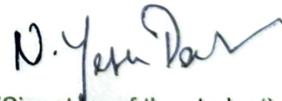
Signature of the Mentor



PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day, Evening & P.G)
GUNTUR

Declaration

I hereby declare that the community service project entitled "BANKING SERVICES AND HABITS" has been written and completed by me under the supervision of **K. JYOTHI**, M. com., and the under the super viosision of **T. Chandra Babu**, HoD Dept. of Commerce, Andhra Christian College, Guntur.



(Signature of the student)

NAME: N YESU DAS

Regd.No: Y222022017

ACKNOWLEDGEMENT

I am thankful to K. Jyothi, Lecturer Department of Commerce, Andhra Christian College, Guntur for practical training and for giving me opportunity to work in this area of topic.

I would like to thanks T. Chandra Babu, M. com, HoD of the Department of commerce and also thank that all the faculty members of commerce department.

I thank specially Dr. K Moses, M. Sc., Ph. D. Principal of the College.

N. YESU BABU

Regd .No: Y222022017

Andhra Christian College::Guntur

(DAY, EVENING & PG)

ESTD:1885



COMMUNITY SERVICE PROJECT ON "BANKING SERVICES AND HABITS"

Department Of

COMMERCE

BY

PANDITI VENKATA KUMAR

REGD. NO: Y222022018

NAME OF THE MENTOR

K. JYOTHI, M. Com.

Andhra Christian College, Guntur

(DAY,EVENING) ESTD:1885



CERTIFICATE

This is to certify that **Mr. PANDITI. VENKATA KUMAR**, bearing **Regd. No, Y222022018** is a student of B. com. He has done the Community Service Project work titled "**BANKING SERVICES AND HABITS**" and submitted to the **Department of Commerce**, Andhra Christian College, Guntur, during the academic year **2022-2023** as are requirement to complete the B. com. degree Program under my supervision.



Signature of the Mentor



PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day, Evening & P.G)
GUNTUR

Declaration

I hereby declare that the community service project entitled "**BANKING SERVICES AND HABITS**" has been written and completed by me under the supervision of **K. JYOTHI**, M. com., and the under the super vission of **T. Chandra Babu**, HoD Dept. of Commerce, Andhra Christian College, Guntur.



(Signature of the student)

NAME: P VENKATA KUMAR

Regd.No:Y222022018

ACKNOWLEDGEMENT

I am thankful to K. Jyothi, Lecturer Department of Commerce, Andhra Christian College, Guntur for practical training and for giving me opportunity to work in this area of topic.

I would like to thanks T. Chandra Babu, M. com, HoD of the Department of commerce and also thank that all the faculty members of commerce department.

I thank specially Dr. K Moses, M. Sc., Ph. D. Principal of the College.

P. VENKATA KUMAR

Regd .No: Y222022018

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR
(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



Estd. 1885

COMMUNITY SERVICE PROJECT ON
"BANKING SERVICES & HABITS"

At

"GORANTLA, GUNTUR, ANDHRA PRADESH 522001"

Under The Supervision Of

K.JYOTHI

M.com.,

LECTURER IN COMMERCE

Under The Guidance Of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR

Submitted By

- | | |
|-----------------------------|-------------------|
| 1. P.VENKATA KUMAR | Y222022018 |
| 2. T.EMMANIYELU RAJU | Y222022019 |
| 3. T.ROMA AMULYA | Y222022020 |
| 4. T.GOPI CHAND | Y222022021 |
| 5. Y.SUMAN | Y222022022 |

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



Estd. 1885

CERTIFICATE

This is certify that the project entitled "A SURVEY ON BANKING SERVICES & HABITS AT GORANTLA, GUNTUR, ANDHRA PRADESH 522001" by **T.EMMANIYELU RAJU** Reg No: **Y222022019** is a record of bonafide work carried out by he and his team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

(Signature Of The H.O.D)
T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature Of The Mentor)

PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day / Even.&P.G)
GUNTUR

STUDENT'S DECLARATION

I, **T.EMMANIYELU RAJU** Reg No: **Y222022019** hereby declare that the project entitled "**A SURVEY ON BANKING SERVICES & HABITS AT GORANTLA, GUNTUR, ANDHRA PRADESH 522001**" has Been written and completed mandatory community service by me under the supervision of **K.JYOTHI M.com.**, and under the guidance of **T.CHANDRA BABU M.com.**, H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur

Date:

T.Emmaniyelu Raju
(Signature Of The Student)

Name: T.EMMANIYELU RAJU

Reg No: Y222022019

SUPERVISOR'S CERTIFICATE

This Is To Certify that Mr/Ms **T.EMMANIYELU RAJU** Reg. No: **Y222022019** Is A Student Of B.Com Degree In Banking Insurance Retailing/ Taxation In Andhra Christian College, Guntur Affiliated to Acharya Nagarjuna University, Has Worked Under My Supervision And Guidance For His /Her/Their Project Work And Prepared A Project Report On Banking Services & Habits" Which He / She / They Is /Are Submitting His/Her/Their Genuine And Original Work To The Best Of My Knowledge.

K Jyothi

Signature of the Supervisor

K.JYOTHI

M.com.,

**Department Of Commerce
Andhra Christian College, Guntur**

ACKNOWLEDGMENT

I would like to thank **K.JYOTHI M.com.**, Dept. of commerce, Andhra Christian College, Guntur for the practical training and, for giving me an opportunity to research on the topic entitled "**A SURVEY ON BANKING SERVICES & HABITS AT GORANTLA, GUNTUR, ANDHRA PRADESH 522001**" which is not only interesting but also very important in the present times to understand the society. I would like to express my deepest sense of gratitude for her excellent and untiring guidance, attention, attitude, patience and support in the compilation of my work.

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I would like to specially thanks **Dr. K. MOSES M.Sc., M.Ed., Ph.D.**, Principal Of Andhra Christian College for his support.

I would also like to thank my family, friends and classmates for being a constant source of support and giving me the best advice from time to time.

Student Name : T.EMMANIYELU RAJU

Reg No. : Y222022019

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR
(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



Estd. 1885

COMMUNITY SERVICE PROJECT ON
"BANKING SERVICES & HABITS"

At

"GORANTLA, GUNTUR, ANDHRA PRADESH 522001"

Under The Supervision Of

K.JYOTHI

M.com.,

LECTURER IN COMMERCE

Under The Guidance Of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR

Submitted By

- | | |
|----------------------------|-------------------|
| 1. P.VENKATA KUMAR | Y222022018 |
| 2. T.EMMANIELU RAJU | Y222022019 |
| 3. T.ROMA AMULYA | Y222022020 |
| 4. T.GOPI CHAND | Y222022021 |
| 5. Y.SUMAN | Y222022022 |

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



CERTIFICATE

This is certify that the project entitled "A SURVEY ON BANKING SERVICES & HABITS AT GORANTLA, GUNTUR, ANDHRA PRADESH 522001" by **T.ROMA AMULYA** Reg No: **Y222022020** is a record of bonafide work carried out by he and his team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

(Signature Of The H.O.D)

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature Of The Mentor)

K. FLO
PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day / Even. & P.G)
GUNTUR

STUDENT'S DECLARATION

I, **T.ROMA AMULYA** Reg No: **Y222022020** hereby declare that the project entitled "**A SURVEY ON BANKING SERVICES & HABITS AT GORANTLA, GUNTUR, ANDHRA PRADESH 522001**" has been written and completed mandatory community service by me under the supervision of **K.JYOTHI M.com.**, and under the guidance of **T.CHANDRA BABU M.com.**, H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur

Date:

T. Roma Amulya
(Signature Of The Student)

Name: T.ROMA AMULYA

Reg No: Y222022020

SUPERVISOR'S CERTIFICATE

This Is To Certify that Mr/Ms **T.ROMA AMULYA** Reg. No: **Y2220222020** Is A Student Of B.Com Degree In Banking Insurance Retailing/ Taxation In Andhra Christian College, Guntur Affiliated to Acharya Nagarjuna University, Has Worked Under My Supervision And Guidance For His /Her/Their Project Work And Prepared A Project Report On Banking Services & Habits" Which He / She / They Is /Are Submitting His/Her/Their Genuine And Original Work To The Best Of My Knowledge.

K. Jyothi

Signature of the Supervisor

K. JYOTHI

M.com.,

**Department Of Commerce
Andhra Christian College, Guntur**

ACKNOWLEDGMENT

I would like to thank **K.JYOTHI M.com.**, Dept. of commerce, Andhra Christian College, Guntur for the practical training and, for giving me an opportunity to research on the topic entitled "**A SURVEY ON BANKING SERVICES & HABITS AT GORANTLA, GUNTUR, ANDHRA PRADESH 522001**" which is not only interesting but also very important in the present times to understand the society. I would like to express my deepest sense of gratitude for her excellent and untiring guidance, attention, attitude, patience and support in the compilation of my work.

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I would like to specially thanks **Dr. K. MOSES M.Sc., M.Ed.**, **Ph.D.**, Principal Of Andhra Christian College for his support.

I would also like to thank my family, friends and classmates for being a constant source of support and giving me the best advice from time to time.

Student Name : T.ROMA AMULYA

Reg No. : Y222022020

ANDHRA CHRISTIAN COLLEGE :::GUNTUR
(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



COMMUNITY SERVICE PROJECT ON
"BANKING SERVICES & HABITS"

At

"GORANTLA, GUNTUR, ANDHRA PRADESH 522001"

Under The Supervision Of

K.JYOTHI

M.com.,

LECTURER IN COMMERCE

Under The Guidance Of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR

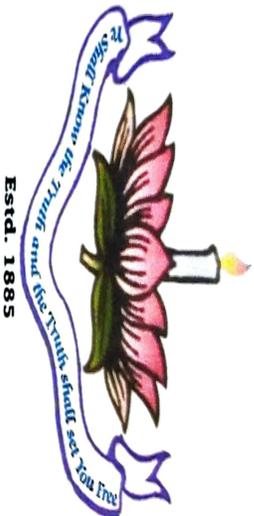
Submitted By

- | | |
|-----------------------------|-------------------|
| 1. P.VENKATA KUMAR | Y222022018 |
| 2. T.EMMANIYELU RAJU | Y222022019 |
| 3. T.ROMA AMULYA | Y222022020 |
| 4. T.GOPI CHAND | Y222022021 |
| 5. Y.SUMAN | Y222022022 |

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



CERTIFICATE

This is certify that the project entitled "A SURVEY ON BANKING SERVICES & HABITS AT GORANTLA, GUNTUR, ANDHRA PRADESH 522001" by **T.GOPI CHAND** Reg No: **Y2222022021** is a record of bonafide work carried out by he and his team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

(Signature Of The H.O.D)

T.CHANDRA BABU M.Com.,

Head of the Department of Commerce

A.C.College, GUNTUR

(Handwritten signature)

(Signature Of The Mentor)

(Handwritten signature)

PRINCIPAL

ANDHRA CHRISTIAN COLLEGE

(Day / Even. & P.G)

GUNTUR

STUDENT'S DECLARATION

I, **T.GOPICHAND** Reg No: **Y222022021** hereby declare that the project entitled "**A SURVEY ON BANKING SERVICES & HABITS AT GORANTLA, GUNTUR, ANDHRA PRADESH 522001**" has been written and completed mandatory community service by me under the supervision of **K.JYOTHI M.com.**, and under the guidance of **T.CHANDRA BABU M.com.**, H.O.D Dept. of commerce, Andhra Christian College, Guntur.

T. Gobichand

Place: Guntur

(Signature Of The Student)

Date:

Name: T,GOPICHAND

Reg No: Y222022021

SUPERVISOR'S CERTIFICATE

This Is To Certify that Mr/Ms **T.GOPH CHAND** Reg. No: **Y2220222021** Is A Student Of B.Com Degree In Banking Insurance Retailing/ Taxation In Andhra Christian College, Guntur Affiliated to Acharya Nagarjuna University, Has Worked Under My Supervision And Guidance For His /Her/Their Project Work And Prepared A Project Report On Banking Services & Habits" Which He / She / They Is /Are Submitting His/Her/Their Genuine And Original Work To The Best Of My Knowledge.

K Jyothi
Signature of the Supervisor

K.JYOTHI

M.com.,

**Department Of Commerce
Andhra Christian College, Guntur**

ACKNOWLEDGMENT

I would like to thank **K.JYOTHI M.com.**, Dept. of commerce, Andhra Christian College, Guntur for the practical training and, for giving me an opportunity to research on the topic entitled "**A SURVEY ON BANKING SERVICES & HABITS AT GORANTLA, GUNTUR, ANDHRA PRADESH 522001**" which is not only interesting but also very important in the present times to understand the society. I would like to express my deepest sense of gratitude for her excellent and untiring guidance, attention, attitude, patience and support in the compilation of my work.

I would like to thanks **T.CHANDRA BABU M.Com** Head of the Department of commerce and also thank that all my faculty members of the commerce department of Andhra Christian College, Guntur for support given to me during the entire project.

I would like to specially thanks **Dr. K. MOSES M.Sc., M.Ed., Ph.D.**, Principal Of Andhra Christian College for his support.

I would also like to thank my family, friends and classmates for being a constant source of support and giving me the best advice from time to time.

Student Name : T.GOPi CHAND

Reg No. : Y2220222021

Andhra Christian College::Guntur

(DAY, EVENING & PG)

ESTD:1885



COMMUNITY SERVICE PROJECT ON "BANKING SERVICES AND HABITS"

Department Of

COMMERCE

BY

YENUMULA SUMAN

REGD. NO: Y222022022

NAME OF THE MENTOR

K. JYOTHI, M. CoM.

Andhra Christian College, Guntur

(DAY,EVENING) ESTD:1885



CERTIFICATE

This is to certify that **Mr. YANUMULA SUMAN**, bearing **Regd. No, Y222022022** is a student of B. com. He has done the Community Service Project work titled "**BANKING SERVICES AND HABITS**" and submitted to the **Department of Commerce**, Andhra Christian College, Guntur during the academic year **2022-2023** as are requirement to complete the B. com. degree Program under my supervision.


Signature of the Mentor


PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day, Evening & P.G)
GUNTUR

Declaration

I hereby declare that the community service project entitled "**BANKING SERVICES AND HABITS**" has been written and completed by me under the supervision of **K. JYOTHI**, M. com., and the under the super vission of **T. Chandra Babu**, HoD Dept. of Commerce, Andhra Christian College, Guntur.



(Signature of the student)

NAME: Y SUMAN

Regd.No:Y222022022

ACKNOWLEDGEMENT

I am thankful to K. Jyothi, Lecturer Department of Commerce, Andhra Christian College, Guntur for practical training and for giving me opportunity to work in this area of topic.

I would like to thank T. Chandra Babu, M. com, HoD of the Department of commerce and also thank that all the faculty members of commerce department.

I thank specially Dr. K Moses, M. Sc., Ph. D. Principal of the College.

Y. SUMAN

Regd .No:Y222022022

Andhra Christian College::Guntur

(DAY, EVENING & PG)

ESTD:1885



COMMUNITY SERVICE PROJECT ON "BANKING SERVICES AND HABITS"

Department Of

COMMERCE

BY

KOTTAPALLI RAJU

REGD. NO: Y222022023

NAME OF THE MENTOR

K. JYOTHI, M. CoM.

Andhra Christian College, Guntur
(DAY,EVENING) ESTD:1885



CERTIFICATE

This is to certify that **Mr. KOTTAPALLI RAJU**, bearing **Regd. No, Y222022023** is a student of B. com. He has done the Community Service Project work titled "**BANKING SERVICES AND HABITS**" and submitted to the **Department of Commerce**, Andhra Christian College, Guntur during the academic year **2022-2023** as are requirement to complete the B. com. degree Program under my supervision.


PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day, Evening & P.G)
GUNTUR


Signature of the Mentor

Declaration

I hereby declare that the community service project entitled "**BANKING SERVICES AND HABITS**" has been written and completed by me under the supervision of **K. JYOTHI**, M. com., and the under the supervision of **T. Chandra Babu**, HoD Dept. of Commerce, Andhra Christian College, Guntur.


(Signature of the student)

NAME: K RAJU

Regd.No:Y222022023

ACKNOWLEDGEMENT

I am thankful to K. Jyothi, Lecturer Department of Commerce, Andhra Christian College, Guntur for practical training and for giving me opportunity to work in this area of topic.

I would like to thanks T. Chandra Babu, M. com, HoD of the Department of commerce and also thank that all the faculty members of commerce department.

I thank specially Dr. K Moses, M. Sc., Ph. D. Principal of the College.

K. RAJU

Regd .No:Y222022017

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

COMMUNITY SERVICE PROJECT ON
"ONLINE MARKETING" at
BONGARALABEEDU, GUNTUR DISTRICT

Submitted To

DEPARTMENT OF COMMERCE

Under The Supervision of

T.V.PRAKASH BABU

M.com., M.B.A., BL, B.Ed., D.C.A.

LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

| | | | |
|-------------------------|------------------------------|----------------------|------------------------------|
| K KISHORE BABU | Regd. No : Y222022009 | K ANJI NAYAK | Regd. No : Y222022014 |
| K ANUHYA | Regd. No : Y222022010 | L VINOD KUMAR | Regd.No : Y222022015 |
| K NARAYANA | Regd. No : Y222022011 | M GOPI | Regd .No : Y222022016 |
| K MAHESH | Regd. No : Y222022012 | A ANIL KUMAR | Regd.No : Y222022005 |
| K VYSHNAVI | Regd. No : Y222022013 | B VENKATESH | Regd. No : Y222022006 |
| D PRASANNA KUMAR | Regd. No : Y222023001 | | |

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

CERTIFICATE

This is certify that the project entitled "**A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR**" by

D PRASANNA KUMAR Regd No: **Y222023001** is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

PRINCIPAL
Andhra Christian College
GUNTUR.

(Signature Of the HOD)

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature of The Mentor)

STUDENT'S DECLARATION

I, **D PRASANNA KUMAR** Regd No: **Y222023001** hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A., and under the guidance of T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur

Date:

D. Prasanna Kumar.
(Signature of The Student)

Name: D PRASANNA KUMAR

Reg No: Y222023001

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms D PRASANNA KUMAR Regd No : Y222023001 is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University ,Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.



Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ACKNOWLEDGMENT

I would like to thank **T.V.PRAKASH BABU M.Com, MBA, B.L., B.Ed., D.C.A.**, dept. of Commerce, Andhra Christian College, Guntur for the practical training and, for giving me an opportunity to research on the topic "**A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR**" which is not only interesting but also very important in the present times to understand the society. I would like to express my deepest sense of gratitude for his excellent and untiring guidance, attention, attitude, patience and support in the compilation of my work.

I would like to thanks **T. CHANDRA BABU M.Com** Head of the Department of commerce and also thank that all my faculty members of the commerce department of Andhra Christian College, Guntur for support given to me during the entire project.

I would like to specially thanks **Dr. K. MOSES M.Sc., M.Ed., Ph.D.**, Principal of Andhra Christian College for his support.

I would also like to thank my family, friends and classmates for being a constant source of support and giving me the best advice from time to time.

Student Name: D PRASANNA
KUMAR

Regd No : Y222023001

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

COMMUNITY SERVICE PROJECT ON

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T.V.PRAKASH BABU

M.com., M.B.A., BL, B.Ed., D.C.A.

LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

JILLA VANESH Regd. No : Y222023002

ANDHRA CHRISTIAN COLLEGE :::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

CERTIFICATE

This is certify that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR" by

JILLA VANESH Regd No: Y222023002 is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

(Signature Of the HOD)

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature of The Mentor)

PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day, Evening & P.G)
GUNTUR

STUDENT'S DECLARATION

I, JILLA VANESH Regd No: Y222023002 hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A., and under the guidance of T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur

Date:



(Signature of The Student)

Name: JILLA VANESH

Reg No: Y222023002

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms JILLA VANESH Reg. No: Y222023002 is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University ,Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.


Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.

ANDHRA CHRISTIAN COLLEGE ::::GUNTUR

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LECTURER IN COMMERCE

Under The Guidance of

T.CHANDRA BABU

M.COM

HEAD OF THE DEPARTMENT OF COMMERCE

ANDHRA CHRISTIAN COLLEGE, GUNTUR.

Submitted By:

K Gowthami Regd. No : Y222023003

ANDHRA CHRISTIAN COLLEGE :::GUNTUR

(DAY, EVENING & PG)

Accredited with "A" grade by NAAC



ESTD : 1885

CERTIFICATE

This is certify that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU, GUNTUR" by

KOMARNENI GOWTHAMI Regd No: Y222023003 is a record of Bonafide work carried out by he/she and his/her team under my guidance and supervision.

The overall performance of the community service volunteer during his/her community service is found to be satisfactory/good.

(Signature Of the HOD)

T.CHANDRA BABU M.Com.,
Head of the Department of Commerce
A.C.College, GUNTUR

(Signature of The Mentor)

PRINCIPAL
ANDHRA CHRISTIAN COLLEGE
(Day, Evening & P.G)
GUNTUR

STUDENT'S DECLARATION

I , KOMARNENI GOWTHAMI Regd No: Y222023003 hereby declare that the project entitled "A SURVEY ON ONLINE MARKETING AT BONGARALABEEDU , GUNTUR" has been written and completed mandatory community service by me under the supervision of T.V.PRAKASH BABU M.com., M.B.A., B.L., B.Ed., D.C.A., and under the guidance of T.CHANDRA BABU M.com., H.O.D Dept. of commerce, Andhra Christian College, Guntur.

Place: Guntur

Date:

K. Gowthami

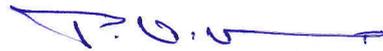
(Signature of The Student)

Name: K. GOWTHAMI

Reg No: Y222023003

SUPERVISOR'S DECLARATION

This is to certify that Mr /Ms KOMARNENI GOWTHAMI Reg. No: Y222023003 is a student of B.Com Degree in Banking Insurance Retailing /Taxation in Andhra Christian College ,Guntur Affiliated to Acharya Nagarjuna University ,Has worked under my supervision and guidance for his/her /their Project work and prepared a project Report On "Online Marketing" which he/she /they is/are submitting his/her /their Genuine and Original work to The Best of My Knowledge.



Signature of the Supervisor

T.V.PRAKASH BABU

M.Com , M.B.A ,B.L. ,B.Ed. ,D.C.A

Department of Commerce

Andhra Christian College ,Guntur.